

BOOKMARK MATERIAL

**PRINTING**

FOR THE MOST VIBRANT AND HIGH-QUALITY PRINTS, I USE 8.5” X 11” **PREMIUM 28LB** PAPER TO ENSURE SHARP DETAILS AND RICH COLORS.

OVERLAY OPTIONS

- ENHANCE YOUR ARTWORK WITH A UNIQUE FINISH:
- HOLOGRAPHIC OVERLAY – THE ONLY OVERLAY THAT CAN BE PRINTED ON DIRECTLY. BLACK AND DARK COLORS WILL STAND OUT BEST, WHILE LIGHTER COLORS MAY BE LESS VISIBLE DUE TO THE HOLOGRAPHIC EFFECT.
  - GLOSSY OR MATTE LAMINATION – ADDS EXTRA DURABILITY AND PROTECTION TO BOTH THE FRONT AND BACK OF YOUR MAGNETIC BOOKMARKS.
  - SPARKLE OVERLAY – A SUBTLE SHIMMERING EFFECT THAT ENHANCES ARTWORK WITH A SPARKLING FINISH.
  - STARRY OVERLAY – A SCATTERED STAR-LIKE EFFECT THAT GIVES YOUR DESIGN A CELESTIAL GLOW.
  - GLITTER OVERLAY – A TEXTURED, EYE-CATCHING OVERLAY THAT ADDS A LAYER OF SPARKLING DETAIL TO YOUR BOOKMARK.

**ADDITIONAL NOTES:**

- WATER RESISTANCE – LAMINATED OPTIONS OFFER ADDED PROTECTION AGAINST MOISTURE AND WEAR.
- TEXTURE VARIATIONS – EACH OVERLAY PROVIDES A DISTINCT FEEL; GLOSSY OFFERS A SMOOTH SHINE, WHILE MATTE GIVES A SOFT-TOUCH FINISH.
- COLOR CONSIDERATIONS – OVERLAYS CAN SLIGHTLY ALTER HOW COLORS APPEAR; HOLOGRAPHIC OVERLAYS WORK BEST WITH DARKER TONES, WHILE SPARKLE AND GLITTER EFFECTS ENHANCE VIBRANT AND BOLD DESIGNS.

CUSTOM TAG MATERIAL

**CARD STOCK WEIGHT**  
**110LB**

CUSTOM TAGS ARE AVAILABLE!

TAG DIMENSIONS ARE (WIDTH) 2.90” (HEIGHT) 3.5”.  
(NEED A DIFFERENT SIZE? FEEL FREE TO CONTACT)

IF YOU’D LIKE A CUSTOM TAG FOR YOUR BOOKMARK, YOU’LL NEED TO SUBMIT ARTWORK FOR THE TAG AS WELL.

IF YOU PROVIDE YOUR TAG DESIGN, I CAN RESIZE IT TO FIT THE REQUIRED DIMENSIONS. FOR DOUBLE-SIDED TAGS, PLEASE INCLUDE THE BACK DESIGN. IF YOU HAVE A UPC OR SKU, SUBMIT THE CODE, AND I’LL ADD IT TO YOUR TAG IF NEEDED.  
THIS TAG FITS MY CLEAR PACKAGING

MAGNET SIZE MEASUREMENTS



MAGNET OVERVIEW

(2) 10MM X 1MM MAGNET SIZE

(2) 10MM X 1MM DOUBLE SIDED ADHESIVE DOTS

THESE SIZES ARE CAREFULLY SELECTED TO ENSURE YOUR BOOK CLOSES SMOOTHLY, EVEN WITH THE BOOKMARK IN PLACE.

\*NOTICE THE GLOSSY INNER LAYER. ADDED FOR EXTRA PROTECTION AND WATERPROOF